

Dear Trustees,

Grant Report: Sport 4 Life UK

Grant awarded: **£2,500**

We are delighted to share this report on the difference your generous grant of £2,500 made to Sport 4 Life UK's (S4L) EET project in April 2025. We are grateful for the Nineveh Charitable Trust's continued confidence in our work, and we want to be transparent about both what we achieved and the challenges we faced during this period.

Performance Against Targets

The table below summarises our performance against the three outcome targets set out in our application.

<p>2,117 Meaningfully supported <i>Target: 2,200</i></p>	<p>66% Reported improved wellbeing <i>Target: 800 young people</i></p>	<p>289 Achieved a qualification <i>Target: 350</i></p>
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We are proud that 2,117 young people were meaningfully supported - attending four or more interventions with us - which represents over 96% of our target. 289 young people gained an accredited qualification, and 66% of young people reported an improvement in their emotional wellbeing following Sport 4 Life interventions.

A Note on Performance

We want to be open with you about the context for our 2024/25 performance. The year was significantly impacted by the closure of the National Citizens Service (NCS) programme nationally - a flagship government contract that had been a major part of S4L's delivery model and income for a number of years. The abrupt end of NCS required us to undertake a significant organisational restructure, which temporarily reduced our frontline delivery capacity and affected the number of qualified mentoring staff available throughout the year.

This restructure was a necessary and responsible step to ensure the long-term financial resilience of the organisation. Despite the disruption it caused, our team remained focused on delivering quality support to the young people who needed it most. We are confident that the restructure - now complete - positions us strongly going forward, with a leaner, more sustainable staffing model and a renewed focus on our core EET provision.

While we fell short of our targets for qualifications and wellbeing improvements, we are proud of what our team achieved in genuinely difficult circumstances, and we believe the breadth and depth of impact delivered during this period reflects the resilience of our model and the commitment of our staff.

Case Study: Shiloh's Story

"Sport 4 Life isn't what you think it is - give it a chance, take on opportunities, and most importantly, believe in yourself. The support they provide could change your life, but only if you want it to."
- Shiloh, age 17

From the age of six, Shiloh's life was shaped by instability and the absence of positive role models. Excluded from primary school and later permanently removed from Year 11 after 75 exclusions, he became involved in knife crime. At 16, his best friend lost his life to violence and Shiloh himself was placed on probation.

It was at this critical moment that Shiloh's probation officer referred him to Sport 4 Life UK. For the first time, he encountered not punishment, but belief. Joining our Summer Jobs Programme, Shiloh took part in a six-week sports coaching placement, where he:



- Delivered sessions at Holiday Activities and Food (HAF) programmes
- Mentored younger children and worked as part of a team
- Built vital communication and leadership skills

The impact has been transformative. Shiloh successfully completed his programme, rebuilt his confidence, and is now enrolled at college to study music - with ambitions to pursue a career in the automotive industry. He continues to volunteer with Sport 4 Life, using his own experience to support other young people facing similar barriers.

Shiloh's story is one of many. It is precisely this kind of intervention - early, consistent, and rooted in genuine belief in a young person's potential - that your grant helps to make possible.

Thank You

We are sincerely grateful for The Nineveh Charitable Trust's support, which directly contributed to the life-changing work described above. As we enter our twentieth year since founding in 2006, we remain as committed as ever to using the power of sport to unlock the potential of disadvantaged young people across Birmingham, Sandwell, Solihull and surrounding communities.

We hope this report demonstrates the real difference your investment has made, and we look forward to the possibility of continuing this relationship in the year ahead.

Yours sincerely,



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