

## Tell us about yourselves:

At Social Innovation for All CIC, we are on a mission to unleash the creative potential of children and young people to address social challenges. We address gaps in education through programmes that build transferable skills and create opportunity. Our focus to date has been on addressing the climate emergency and we deliver the Young Green Briton Challenge together with GenEarth CIC and a growing network of not-for-profit partners across England, including EcoVida Routes in the North-West of England.

The Young Green Briton Challenge is a pioneering, curriculum-linked programme that addresses the urgent need for engaging, skills-based learning experiences linked to sustainability. It equips 11–16-year-olds in state and special schools with transferable skills - design thinking, communication, entrepreneurship, while empowering them to take action on local sustainability challenges.

We are very grateful to the Nineveh Trust for a grant of £4,000 to contribute towards working with more schools in areas of disadvantage in the North-West and North-East of England (specifically Liverpool City Region, Greater Manchester Combined Authority and the North East Combined Authority. The donation was received in November 2025 for use in the 2024-25 academic year.

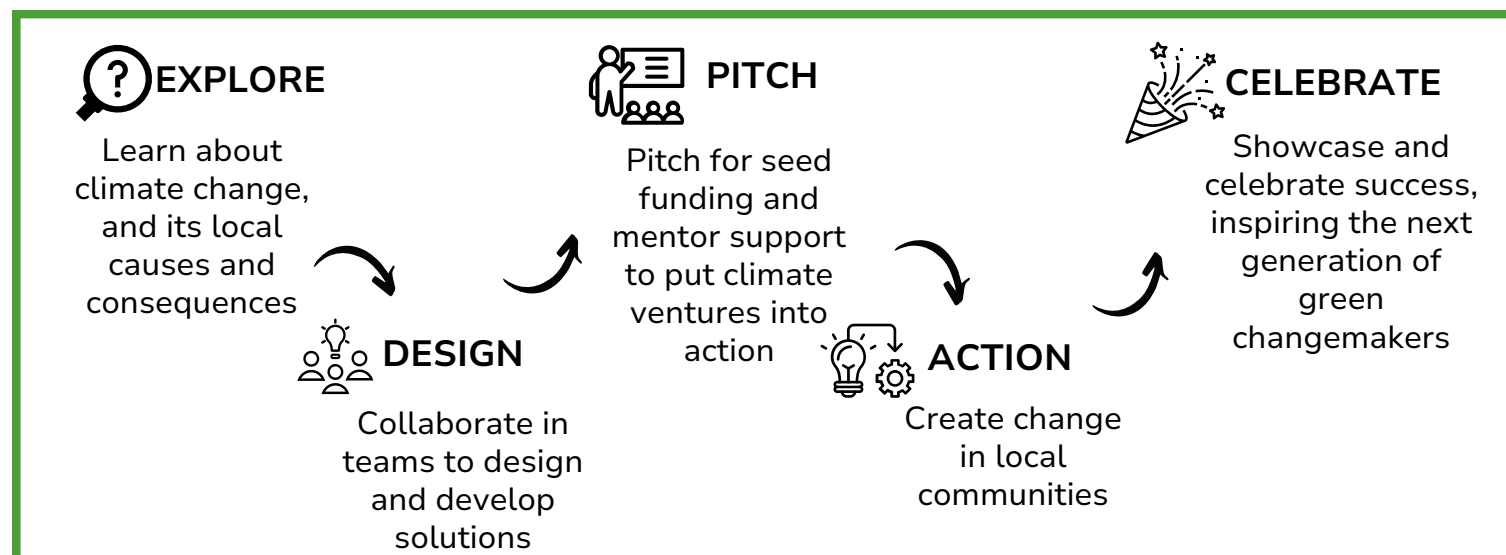
## Tell us about the funds:

With thanks to the Nineveh Trust and our other funders 45 schools signed up for YGBC (and we have worked with around 7,5000 young people) in the 2024-25 academic year. This is against an initial target (at time of writing the Nineveh grant application in August 2024) of 30 schools.

Nineveh's funds specifically enabled us to work with new schools in the Greater Manchester area, as we had restricted funding that enabled us to work with schools in the Liverpool City Region and Newcastle and Northumberland. Nineveh's funding therefore supported delivery of YGBC in 2 schools in Greater Manchester with higher than average Free School Meal rates:

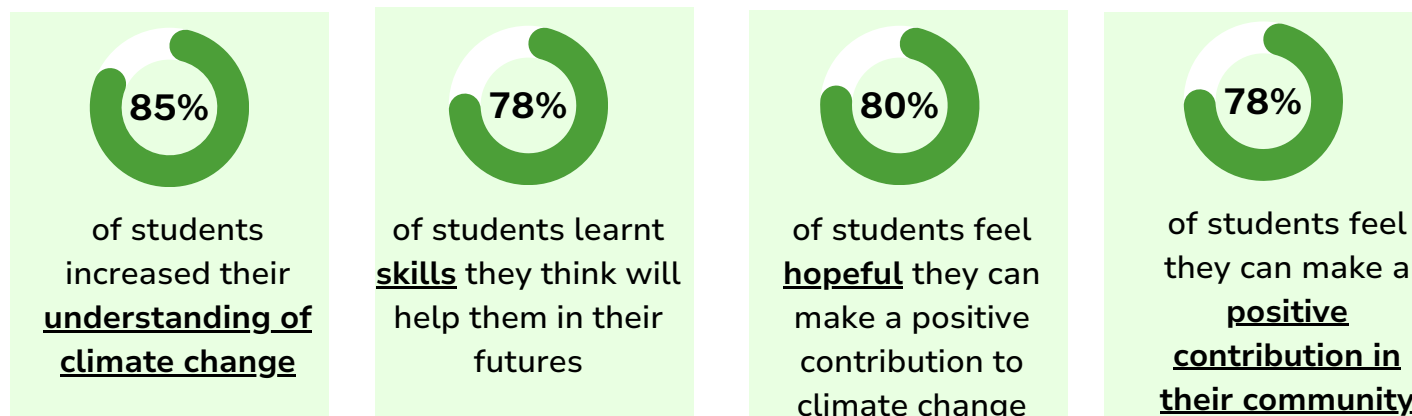
- 200 Year 9 students at Fairfield High School
- 166 Year 7 students at Longdendale High School

All 366 students across both schools participated in the Explore and Design stages of YGBC, with teams being selected in each school for investment and mentorship. Their projects will be showcased at the North West celebration event on 16<sup>th</sup> May 2025 at the Museum of Liverpool.



## Student feedback on YGBC

We survey all students after the design workshop, receiving a 33% response rate (120 responses) for students from these two schools. The results below are specific to Fairfield and Longdendale schools and we are pleased with the impact demonstrated and also received useful suggestions from young people to continue to improve the programme year on year.



## Sample student quotes:

- "I really enjoyed this because we learnt a lot. And [developed] a lot of resilience and teamwork so we just want to say thank you."
- "I learnt that working as a team can work when everyone is motivated and that there is hope for our planet's future."
- "I learnt how much certain things can affect the environment and got better teamwork skills."
- "I learnt facts about clothes, especially school uniforms, ending up in landfill and its effects."

## Our total funding:

YGBC is run by a network of not for profit organisations and we are incredibly grateful to all of our funders. We only work with state and special schools. Although YGBC addresses many priorities for schools it is not something that schools can fund from their core budgets in the current economic situation.

The cornerstone funder is the Green Britain Foundation who provided a grant in 2024-25 of £55,000. Nineveh joined a network of other funders, including trusts and foundations, corporate sponsors and individuals - Liverpool City Region Community Environment Fund, the Connolly Foundation, the People's Postcode Lottery, Aviva Community Fund, the Shanly Foundation, Ecotricity, the Adelphi Group, Reece Foundation, Southeastern Trains, Newcastle City Council, Mid Sussex District Council and the Co-operative Bank Customer Donation Fund.

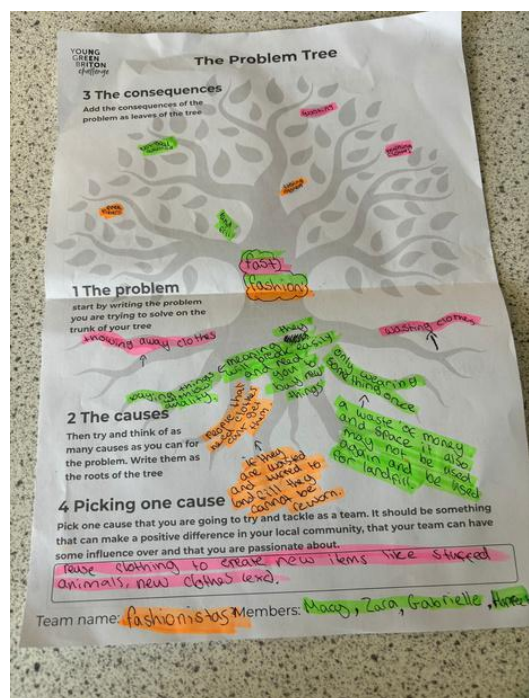
## Looking to the future:

We piloted YGBC over 2 years with 16 and 18 schools respectively. **In 2024-25 we grew to 45 schools and have a strong retention rate of over 80% of schools.** The resource required (by the YGBC team and the school) to run YGBC diminishes year on year, as the programme becomes an established part of the school curriculum and calendar and teachers build confidence and capacity to support delivery. In 2025-26 we aim to double our reach again, as there is huge demand from schools for proven programme models that combine sustainability, skills and green jobs.

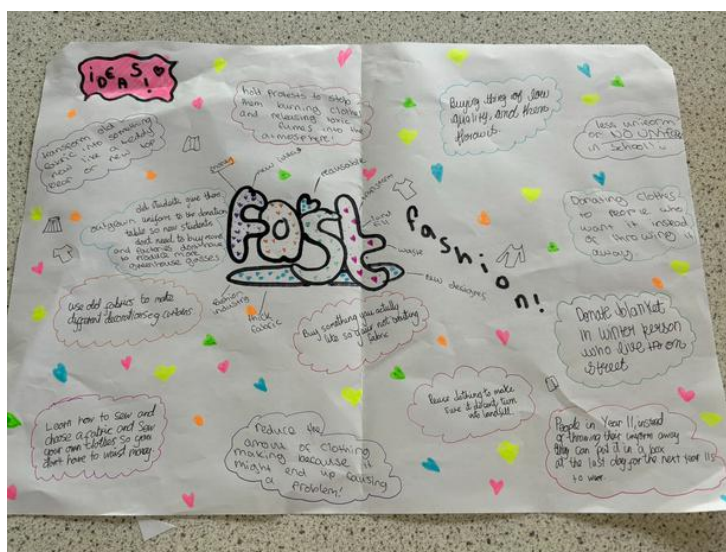
## Working with Nineveh:

We found the application process to Nineveh very straightforward and have invited Trustees to attend our national celebration event in London on 1<sup>st</sup> July 2025. We would greatly welcome continued support from the trustees and will be submitting an application for funding for the 2025-26 academic year

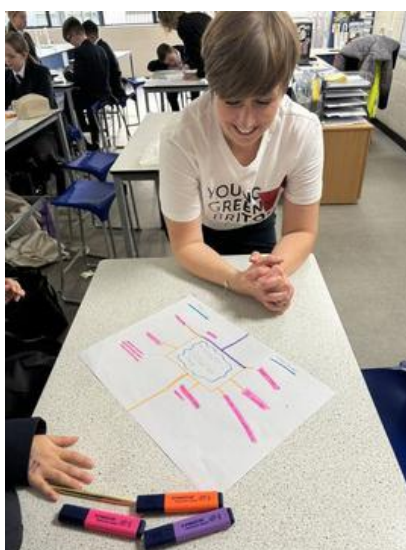




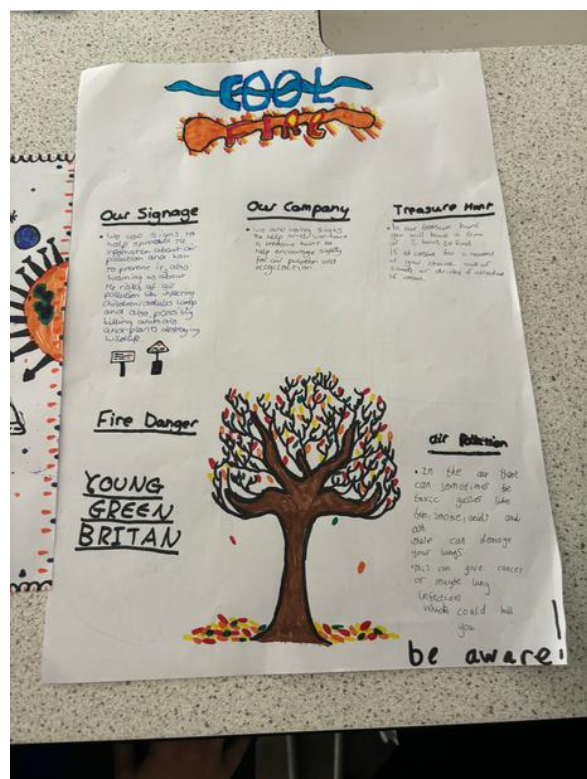
The Problem Tree exercise - encouraging students to learn how to think about the causes and consequences of an environmental issue (in this case fast fashion)



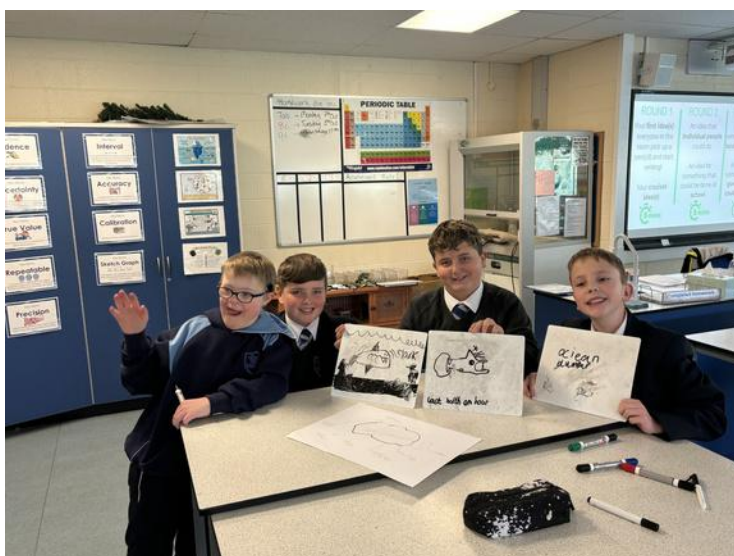
## Brainstorming for fast fashion solutions



The YGBC team  
supporting  
brainstorming  
during the YGBC  
design workshop  
at Longdendale  
High School



A poster to describe an idea to tackle wildfires on the local moors (an example of the hyper local problem identification and solving that can occur during YGBC)



A team showcasing their drawing of a litter picking shark!