



Outfit Moray

Nineveh Charitable Trust

Report 2024



Delivering life-changing learning
and adventure programmes to
young people, families and
communities in Moray



Message from our CEO

We are very grateful to The Nineveh Charitable Trust for supporting our life changing work with children and young people in Moray. Without the continued support of funders like yourselves, we wouldn't be able to support the growing demand for our services.

Over the past twelve months, we have continued to see significant growth in need, alongside a continuing decreased ability for organisations to fund opportunities. This combination makes it extremely challenging for us to fill the funding gaps. Whilst we are constantly working to become more self-sustaining as a charity, we do rely on Trust and Foundations grants to support our work. We do hope that you will consider supporting our work with vulnerable and disadvantaged young people again in the future.

*Many thanks,
Tony*



About us

Outfit Moray is an award-winning charity and social enterprise delivering outdoor learning, adventure, and nature exploration programmes that transform lives.

Founded in 2003, as a project in the Elgin Youth Development Group, and becoming a charity in 2006, this year we have had over 15,000 attendees across Moray; building confidence, self-esteem, and resilience, providing positive role models, and encouraging the acquisition of life skills and new experiences, through challenge and positive risk-taking.

We are a visionary, ambitious and passionate organisation, committed to making a difference in the lives of others and particularly those who are vulnerable and disadvantaged. Our unique approach to learning, education, training, and development applies to all that we do, whether working one-to-one with children referred to us, running holiday and respite weeks for vulnerable children, outdoor learning and adventure programmes with schools, or activity sessions to improve health and well-being in adults.

Our Vision

Outfit Moray aims to make a difference in the lives of others, by actively developing the potential of young people, their families and communities, through accessible and affordable outdoor learning and adventure: encouraging life skills and improving physical and mental health.

Our Mission

Outfit Moray's mission is to create a sustainable self-reliant platform from which we can achieve our Vision long into the future; allowing us to continue to successfully support young people to develop their attainment and improve life chances.

Our Values

We encourage risk awareness and positive risk-taking, teamwork, the development of social skills, respect for human dignity, and taking a selfless approach to the needs of others. We aim to encourage positive growth: mentally, physically, and emotionally to provide hope for a better future, to improve happiness, health, and well-being, to create a sense of life purpose, and raise attainment to improve life chances.

Our six values are:

- **Always show compassion.** Compassion underpins everything we do, we care about others and want to use outdoor learning, adventure, and nature exploration to transform lives, bring about societal change through our programmes and be positive role models for our beneficiaries. With compassion comes empathy, unconditional actions, and a selfless approach to others.
- **Never exclude anyone.** We want to enable everyone to benefit from our work and as a charity we do not judge but accept those who are referred to us on a non-deficit basis, providing a nurturing and encouraging environment for everyone to learn; to make changes to their lives; to provide positive and lasting memories; to improve their health and increase their happiness.
- **Be the inspiration for others.** We have a wealth of expertise and experience and have a desire to share this for the benefit of all. Just as we have been inspired by our love of the outdoors so do we want to inspire others. Through the very positive outcomes of our work, we want to inspire more supporters to allow us to continue making a difference.
- **Live the spirit of adventure.** A sense of adventure and being at one with our environment is something which we all share; the enormity of the natural world and our place in it; the broadened horizons; the clarity of thought; the opportunity presented and the perspective that we can gain. We live this spirit and want others to do the same – it is life-changing!
- **Make our enthusiasm infectious.** Enthusiasm frames our work, it drives us to look beyond the now and find new ways of working. We want to share our passion and our energy, encouraging others to be dynamic and share our excitement at being able to make a positive difference in the lives of others.

Outfit Moray Strands



ENERG

EnerG is Outfit Moray's main strand of programmes and focuses on providing outdoor learning and adventure activities for vulnerable and disadvantaged young people.



ACTIV8

Activ8 is Outfit Moray's second strand after EnerG. It is focused on providing affordable and accessible outdoor learning and adventure for all the young people in Moray and their families. This is usually through local schools, holiday programmes, after school activities and transition events for Moray primary schools.



INNOV8

Innov8 is Outfit Moray's staff and volunteer training strand. We provide our staff and volunteers with the most up-to-date training which they are then able to use for the benefit of the local community.



GENER8

Gener8 strand is about securing Outfit Moray's future for the next generation. By using our skills and training, we can provide support to the local community, such as first aid event cover and first aid training. These funds are reinvested into Outfit Moray's programme of events for vulnerable and disadvantaged young people.



COMMUNIC8

Communic8 is Outfit Moray's teaching strand and gives them the opportunity to pass on their knowledge and information to the local community, whether that's through Bike Revolution bike maintenance classes or talks to local groups and clubs.

Our Projects



BIKE REVOLUTION (DELIVERY)

Making cycling more accessible for communities in Moray. Through this programme we offer a variety of projects such as Bikeability, Bike Doctor, Cycling Skills, Adaptive Cycling and Learn to Cycle.



FIRST AID TRAINING AND EVENT COVER

Outfit Moray offers a wide range of first aid training courses as well as first aid event cover for adventure challenges throughout the local area.



OUTDOOR LEARNING

We offer a range of outdoor adventure activities and services for all ages.

We have a strong focus on supporting vulnerable and disadvantaged young people aged 8-18 and we do this through working with a variety of partners throughout Moray and surrounding areas. We also offer Adventure for All and Adult Adventure Days



BIKE REVOLUTION (ENTERPRISE)

Making cycling more affordable through bike sales, hire and classes. Our experienced team offer advice and guidance, maintenance classes, servicing and repairs as well as very popular bike hire and sales service.

What we did with your funding

The Nineveh Charitable Trust award supported our Outdoor Learning programme within our EnerG strand.

These programmes provide outdoor learning and adventure activities for vulnerable and disadvantaged young people.

Your funding enabled us to run 12 fully funded EnerG sessions for nine local schools. These schools had reached out to us due to the significant needs faced by their pupils. Each session focuses on supporting the young people to develop confidence, self-esteem and improve physical and mental wellbeing.

92 young people attended these sessions and the activities included; archery and bushcraft, canoeing, mountain biking, climbing, paddle boarding and crate climbing.



The difference your funding made

For all our programmes, we capture quantitative and qualitative data through participant feedback and staff observations.

Feedback was asked from the participants after each activity and the aggregated responses from the whole programme are detailed below:

Enjoyment of activities - 98%

Feeling up for the challenge - 95%

Feeling part of the group - 98%

Feeling listened to - 97%

Willingness to try activities again - 97%



It was great, I
wanna do it again
:) Best thing eva!

It was really fun, I
would recommend it. I
haven't done anything
like this before.

Our Impact in words



Moray Youth Worker

"You never quite know what will happen on an Outfit Moray activity day. You do know however that a day with Outfit Moray takes you to new places - whether it's Tomintoul gorge walking in the rain, jumping off the cliffs at sunny Portnockie, skiing the Lecht, or rafting down the River Spey - it's always good to get out with Outfit Moray. With every trip we always come home surprised at what a difference a day can make.

Horizons are widened, confidence is boosted, relationships are deepened and there is a renewed sense that we can do far more than we imagined. Speyside Youth have seen the benefits year after year that Outfit Moray activity days offer and we see these days providing positive mental health and wellbeing in action" Moray Youth Worker



Parent

"I wanted to let you know how much our daughter enjoyed the events she took part with Outfit Moray. To say she enjoyed the adventures is an understatement. She loved learning something new and was so proud of herself for attending and making new friends on the day. Your courses are so valuable to young people especially now with all the challenges they face. Without these events children would be lost in a digital world!"



Teacher

I just wanted to say a massive thank you for the sessions you ran for our school. We have so many happy wee faces with our pupils going out on activity days. It is just heart-warming as they are children who wouldn't normally get to do these things :)