

**THE NINEVEH CHARITABLE TRUST  
PARK FARM  
FRITTENEDEN ROAD  
BIDDENDEN  
ASHFORD  
KENT TN27 8LG**

**Registered No. 256025**

**Tel: 01580 291531**

**Questionnaire**

Please note if you would prefer to write a report on your project with photos that is also acceptable.

**Tell us about yourselves (Charity Name, Donation Amount and Date of Donation)**

Young Climate Warriors (Reg Charity 1192440)  
£2500  
9<sup>th</sup> Nov 2021

**Tell us about the Funds**

- Has the project we helped to fund been completed? If so, how is it maintained?

Nineveh's welcome contribution went towards our ongoing programme to expand the number of schools engaging with YCW and to deepen our support for schools through in-person Assemblies. We have reached more than 100 more teachers in 12 months, as we have:

- employed a part-time outreach executive, who is helping us support our existing schools and reach new schools.
- employed a part-time admin/communications executive, who has been instrumental in effectively applying our 'pro-bono' rebrand from Wundermann Thompson - including on our new look website <https://www.youngclimatewarriors.org>
- developed a small network of passionate volunteers, YCW Ambassadors, who have received training to run workshops in schools over the coming year.

We have also completed our new 5 minute animation to accompany presentations to schools. Here's a taster link to our quick trailer: <https://www.youtube.com/watch?v=1CSRWFn7dNc>

- If not completed yet, why not? Are plans in place to finalise the project?

Our work is ongoing – we have already trained 6 Ambassadors ready to conduct assemblies in the 40+ schools who have requested them in 2022. Our Ambassador programme will need funds on an ongoing basis to support these visits and we are employing an administrator to plan and coordinate our Ambassador school visits.

- Did the funds provided by us prove adequate, or was there an over- or under-spend?

Nineveh kindly provided £2500 of an initial £4975 funding request, which has greatly helped us in funding our outreach, admin and communications executives, enabling us to be very active in supporting schools and reaching more children in 2022. In addition, we have created an introductory video and launched our Ambassador programme to provide in-person, interactive assemblies to schools. We now have a clearer understanding of the costs involved in visiting schools (estimated at £135 per school, including travel, DBS checks, admin and liaison time) so are ramping up our fundraising efforts in 2023 to support this activity.

- How were any surplus funds used, or was further funding made available?

There were no surplus funds. To achieve our aims in 2022, we also secured donations from Postcode Society Trust, Aviva's Climate and Community Funds and a successful crowdfunder through the Aviva Community facility in 2021/22. We plan further grant applications this year.

### Tell us about the project

- Has the project been successful and well received by the beneficiaries?

We have achieved our target of reaching 100 more teachers in 12 months and have enjoyed positive feedback in our recent survey of YCW schools. 100 new UK primary school teachers have subscribed in 2022 so far, plus we have had 29 people sign up who are either teachers from Secondary Schools, non-UK based teachers, Homeschoolers or people who have not provided the details of the school they work for. Our total is 129 people signing up to receive the teacher's weekly email so far in 2022.

In our recent teacher survey, we had 30 responses which provided the following insight:

- \* We have a Net Promoter Score (NPS) of 58 which is 'excellent' and shows that people are happy with what we produce and predicts growth.
- \* 80% of teachers gave the weekly challenge resources a score of 8-10, with 60% (18 people) giving them a score of 9 or 10.
- \* 87% of teachers gave a score of 8-10 when asked if YCW helps children feel positive about climate change, with 60% (18 people) giving a score of 9 or 10.
- \* 66% of teachers gave a score of 8-10 when asked if YCW helps counter eco-anxiety amongst pupils, with 43.3% (13 people) giving a score of 9 or 10.
- \* 80% of teachers think – 'Taking small actions with YCW makes pupils feel good about themselves.'
- \* 78% of teachers think – 'YCW great way of learning about climate change'.
- \* 61% of teachers think – 'pupils enjoy being part of a bigger team tackling climate change'.

We have now received more than 50 requests from schools for Ambassador-led Assemblies in 2022/23, so it is clear that there is an appetite for the work we do.

[www.ninevehtrust.org.uk](http://www.ninevehtrust.org.uk)



Are you satisfied with the outcome, or, with hindsight, would some modifications have been appropriate?

We are satisfied with our achievements in 2022 - and have learnt plenty of useful lessons through the year (including the value of in-person contact with teachers at the Festival of Education in July, where over 30 schools signed up to receive our weekly challenges). Our learning curve continues, as our Ambassadors are just starting to visit schools this term.

- Was funding for this project made available from any other sources?

Elements of our programme in 2022 were funded through donations from Postcode Society Trust, Aviva's Climate and Community Funds and a successful crowdfunder through the Aviva Community facility in 2021/22.

### Feedback about us

- How did you find our own process of selection and payment?

Straightforward – thank you!

- Have you considered providing us with an update on the activities for which our Trust provided the funding?

Yes, we'd be delighted to keep you updated on our activities.

- Would you welcome a visit by our Trustees?

Yes – our primary activities are online, but if a Trustee would like to observe a school YCW Assembly, for example, we could certainly look into that (DBS checks allowing).

- Have you any other comments?

We are particularly grateful to Nineveh Trust for providing our vital first external grant – not only was it crucial to funding our core programme of work, but it has also proved a valuable 'vote of confidence' that has strengthened subsequent funding bids in 2022. As an ambitious charity in its early years, this was particularly appreciated. Our challenge ahead is to support our expanding school base and meet burgeoning requests for YCW Ambassador visits in 2023 (and to start paying a salary to our director/founder, as she has been working pro-bono since 2019!).

Thank you again for the important work you do.



This questionnaire is part of our due diligence, obtaining feedback to help us, and we are grateful for your input – please return the questionnaire as soon as possible. Please email all questionnaires and/or reports to [sally@ninevehtrust.org.uk](mailto:sally@ninevehtrust.org.uk)

[www.ninevehtrust.org.uk](http://www.ninevehtrust.org.uk)

